

ISWR Digital Map: June 2017

The following digital map provides a summary of ISWR's digital footprint for the past month. Each monthly report lists recent social media posts, identifies current hashtags and offers suggestions for sample posts, so that board members and followers can contribute to our digital voice, see "How you can help" below.

June Summary

Facebook (Jackson Community Recycling)

June 5 – Backyard Composting Workshop Event Announcement
June 8 – BY Composting Event reminder (403 reached)
June 11 – Repost of Teton Habitat Green Drinks event (104 reached)
June 21 – People's Market reminder (206 reached)
June 28 – People's Market reminder (316 reached)
June 29 – RRR new member ad (275 reached)

(June total reach = 1304, May total reach = 884)

Instagram (tetoncountyiswr)

Followers 140 (up from 112 in May) Following 183 (up from 131 in May)

May 30 – aluminum cans recycling video (56 views)
June 5 – Promotion for TC Library event with Jeff Lowenfels (4 likes)
June 6 – Featured Fort Collins waste diversion from Colorado Recycling Conference (6 likes)
June 8 – Backyard Composting Workshop announcement (10 likes)
June 9 – Additional BY Composting Workshop promotion (6 likes)
June 10 – Post from the BY Composting Workshop (14 likes)
June 13 – Green Drinks event promotion (11 likes)
June 14 – People's Market promotion (23 likes)
June 21 – People's Market promotion (12 likes)
June 28 – RRR new members ad (5 likes)

Website Updates

[Online access and updates to Reuse Resource Guide](#)

How you can help!

- Let us know how to find you on social media so that ISWR can follow you too!
- Create a social media post about your own backyard composting adventures.
- Let everyone know via Facebook if you're coming to the Habitat ReStore Repair Café on July 11th, 6-8pm.
- Post and tag a photo from the People's Market, every Wednesday, 4-7pm at Snow King.
- **Use the hashtags #howdoyourrr #roadtozerowaste and tag ISWR.**