



**Teton County Fair Board
Regular Meeting Minutes
Monday August 9th, 2021 @ 5:30PM
Exhibit Hall
350 W. Snow King Ave**

Mission: The mission of the TCFB is to produce an exceptional fair and administer the year-round use of the fairgrounds while promoting the western heritage; uniting urban and rural communities in celebration.

Vision: The TCFB's vision is to actively engage in the pursuit and promotion of our rural and agricultural heritage, from neighborhood back yards to family farms and local businesses.

I. Call to Order

Matt calls the meeting to order at 5:30PM.

Roll Call/Pronouncement of a Quorum

Present: Deb, Donnie, Hannah, MB, Matt, Steve, Zach, Tere

Also: Rachel, Sarah

Absent: Gary

II. Adopt Agenda

Tere motions to adopt the agenda with an amendment to add 2022 Fair dates to the discussion items. Deb seconds the motion.

Discussion: Rachel recommends waiting to discuss this topic until the new Fair Board members are seated in September. Tere says they don't need to decide tonight but they can at least discuss it and make a final decision next month.

Matt, Steve, Deb, Tere & Donnie vote in favor. MB, Zach & Hannah vote against the motion. Motion passes.

III. Public Comment

IV. Elyse Kane – Lux Lounge Photo Booth

Thanks the board for having her. People were surprised that the photos were free. Figure out a way to make the photos work in our favor in terms of Fair marketing and promotion. Put the carnival in the background of the photos so that people get the full picture of the Fair. Educate people on how the photo booth works so that people understand.

Michael Schrotz - Lion's Club of JH

Thanks the Board for having them. JHN&G said it was a "fair to remember." People really enjoyed the gathering and socializing. There needs to be early and constant communication between the Board and the Lion's. Larger tent next year; more tables and chairs. Internal flow of the tent needs improvement. Church was a busy day, although when church started, no one came to get breakfast. Everything halted. Cleaning scope of work – make sure or add the cleaning of the tables multiple times per day, as well as trash pickup. Especially, first thing in the morning. Order more picnic tables for 2022. People like to be outside later in the morning.

Leo Guterrez – Osprey Distributing

Owner of OD. Would like to participate in the beer garden in 2022 and offer some other products.

Hannah – The jockey boxes couldn't really keep up with demand...lots of hauling of kegs back and forth this year. May need to get a beer trailer next year.

Leo says he might be able to sell some water next year. MB speaks to the Board's efforts to get another food truck inside the black fence for night events. Everyone was booked and too busy.

Pete Kendzior – Elk's Club

Pete thanks the Board for working with the Elk's and the great opportunity to participate in the Fair. The beer garden grew substantially from 2019. Pete says there should be no issues with expanding the beer garden and variety of beverages. Pouring draft beer is most efficient. Opening a can and pouring it into a cup adds an extra step and takes more time. It also creates more waste. Corn hole tournament was awesome, so was the pie eating! More adult programming.

Judy Nalley – Parking

Passes out notes to the Board. Striping went really well this year. Able to parallel park 70 cars along Snow King Ave due to the closure. Better horse trailer parking; people showed up and were able to park rather than drive around and be anxious about finding parking. Marked horse trailer parking worked so well banners should be made. Better signage, not “local traffic only.” A portable stop sign would be great. New & improved parking passes! Judy passes out examples.

Catherine Tallichet - Horse Show

Ran smooth. Mostly helped out with other horse show events and ran the open class trail class. English entries were up. Dressage and Turn N Burn were down. Trail was down but the jackpot was up. Sorting was flat. Tere asks why people can't enter the day of the event. It's difficult, administratively, to take day-of entries with having to double check entries, assign back tags, print call sheets etc. There isn't enough time. Entries open June 1st so people have 6+ weeks to enter. Advertise the horse show information more (JH Buckrail). Newsletters...put together an email list from this year's entries from Showworks into Mailchimp.

Team Branding is a participant event, not a spectator event. It ran 2.5 hours this year, which is too long. We need to cap the number of times a person can enter, cap total entries and make the time limit less than 5 minutes. Most people were done in 3 minutes or less.

Shannon McCormick – JH Live!

Wednesday night/Fair Concert was amazing! The weather held up thankfully. Shawn was awesome! The bands had a blast and got to spend some extra time in JH. The venue worked out with the rolled ground. Hughes was happy with it. Do we move the concert back to the grass in 2022? Advertise the show start time more next year.

DISCUSSION ITEMS

V. 2022 Fair Date

National High School Rodeo Finals falls on July 17-23, 2022. Our decision is really contingent on Frazier Shows. Rachel reach out to Steve Broetsky and find out when they are available. Officially, set dates in September.

Donnie leaves at 6:48PM.

VI. 2021 Fair Debrief Discussion

Horse Show –

SLJ “Babe” Fest had a great turnout! We also, got out of there by 8:00PM. Kid’s had fun!

Team Sorting.

The timer was wonky. Need to make sure it’s working next year. Put some kind of limitation on a rider’s sorting rating in attempt to keep the event from being swept by professionals. This will level the playing field and make it more fair. Needs to be more of a local event. Move it to Monday or Tuesday night.

Team Branding.

Revisit for 2022. Move Branding to Monday or Tuesday night and consolidate the rodeo all on Saturday.

Fair Rodeo.

It was an awesome show! Ranch bronc is fun to watch, as was the Hide Race. Move the entire event to Saturday. Run slack in the morning and the performance in the evening; still have it be a qualifier. Sanction with IMPRA again but pay for Trista to be the rodeo secretary so there is only one person taking entries. Lower entry fees. Pay 70% of the pot out at the short-go/perf rather than the long-go. IMPRA definitely helped fill our rough stock events, especially ranch bronc and bull riding.

Exhibit Hall.

Went great this year, super smooth. Rachel says she needs more help from the committee. It would be great if the committee would run the show over here, coordinate volunteers, assist judges etc. Staff cannot be here all day long because we have other things we have to do of i.e. keep the office open and water and drag for the 4-H Horse Show. White ribbons should not be given out to Beginners; it’s too discouraging. What is the future of the Exhibit Hall? The space across the street is 3-4x bigger than the current space so we may have to section off a portion for the Exhibit Hall and use the other space for other

things. Deb suggests putting all like items together for judging because many items did not get judged.

Fair Concert.

Move the concert to Thursday night so we only have to roll one time between this event and the 4-H Livestock Sale.

4-H Livestock Sale.

Larger tent. Move back inside the Heritage Arena. Capacity issue (768); will have to have counters and crowd control (per the Fire Marshall) at the doors/additional security. Larger tent budget. Ask Canvas if they could tear the tent down early on Saturday morning before Fair Rodeo slack. Setup a tent in the street for the Buyer's Reception.

Figure 8s.

Find adults to count next year. Buy 20 more My Laps devices. Buy a new cable. Sagebrush Grille will serve food and beverages from their food truck next year. Add a rule to Figure 8s that says "no political messages painted on your car." We need a powder puff division. Junior Jam with little kids – gives racers a break and time to work on their cars. Add to the rules that the heat will run until all cars have made 10 laps. Racers w/ pit passes, let them in the stands to watch after they are done driving. Short sale tickets by 100. Have Hughes add speakers to the uncovered stands. Security at the pit in & out gate. Restrooms in the pit. Sam's ramp for the pit to drive over the curb. Increase entry fee to \$120.

Deb leaves at 8:00PM.

Big Top Tent.

We want the BIG tent back (80' x 150'). Huge hit this year – way to go Hannah. (Chiller Ice) Order ice ahead of time in 2022 and make sure it is filled regularly. Maybe work with TLS. Bar J Chuckwagon has an ice box for sale. Rent heaters for the 4-H livestock sale if it's outside again. We need parking for performers near the venue. Bingo was ok. Not very many people this year. Need to work on increasing participation that up – get the Senior Center back next year. Have the Elk's run it next year? Push the music a little later next year. It was too early. Maybe try 6-8PM next year. Battle of the Bands. Table cloths for the pie

eating contest. Get ribbons for pie eating and cornhole; more adult prizes. Put speakers facing out from the tent toward the grass. Wi-fi out on grassy area. Stage was great – can Shawn build another one? Matt suggests coffee and cars on the Grassy Arena.

Vendors.

Parking is an issue. Only give vendors one designated parking space. Move the deadline up to March or April 1st so that we have our vendors confirmed earlier. Get lights out on the grass for late night.

Contractors.

Put bids out first of January and get figures before budget deadline.

Frazier Shows.

Contingency plan for lightning.

Royalty.

The girls worked hard during Fair. Jordan is going to compete at state, Tere suggest everyone support her by buying her a \$5 rose.

VII. Thank You Cards

Tere leaves at 8:33PM.

VIII. Adjourn

Hannah motions to adjourn at 8:35PM. Zach seconds the motion. All in favor, motion passes.