

Jackson Hole Travel & Tourism Joint Powers Board

February 19, 2021

Board Retreat

8 a.m. – 3 p.m.

Agenda

ZOOM Dial in number below:

669 900 6833

Meeting ID: 840 1305 7836

Passcode: 576166

Public comment will be available during the public comment agenda item, (item #3) as well as prior to action item votes. After signing in please write in the chat area or raise your hand if you'd like to make public comment during these times. **We will also invite public comment via the phone connection. When making public comment, please announce yourself and the organization you represent.** Please limit your comments to statements of opinion/fact. Please limit your comment to two minutes.

- 1) Call to order
- 2) Pronouncement of Quorum
- 3) Public comment
- 4) General Board priorities under new State Lodging tax language
- 5) FY'22 budget discussion, priorities
- 6) Pros/Cons of migrating to [Destination Marketing Organization](#), (DMO)
- 7) Destination Management Plan
- 8) RFP's, Executive Director, Agency of Record
- 9) Matters from the Board & Consultant
- 10) Adjourn