



Jackson Hole Travel and Tourism Board Regular Meeting

Time: February 10, 2022, 03:00 PM Mountain Time (US and Canada)

[Join Zoom Meeting](#)

<https://us02web.zoom.us/j/88206990544?pwd=N1V3K2ttR1hUdSsya3RrWIA4bXliZz09>

Meeting ID: 882 0699 0544

Passcode: 543956

+1-669-900-6833 US (San Jose)

CALL TO ORDER

PRONOUNCEMENT OF QUORUM

PUBLIC COMMENT

Public comment will be available at this time, as well as prior to action item votes. After signing in please write in the chat area or raise your hand if you'd like to make public comment. We will also invite public comment via the phone connection. When making public comment, please announce yourself and the organization you represent. Please limit your comments to statements of opinion/fact and limit your comment to two minutes.

ACTION ITEMS

1. Approval of [Minutes: 1/13/22](#) regular meeting
2. Approval [of Vouchers 3025 - 3039 for Review](#)
3. Approval of Events Sponsorship [2022-2023 TTB Event Sponsorship Recap Report](#) and 2022 - 2023 Event Sponsorship – [Reimbursement Guidelines](#)
4. Approval of [RFP for Creative Agency Services](#)

UPDATES

Treasurer's Update

Marketing Committee Update

- Mike Schwabb from Colle McVoy

Events Committee Update

- Natural Selection recap
- Jackson Hole Rendezvous Festival update
- [Rendezvous Press Events Fall & Winter Update](#) - Kristan Clarke (10 minutes)

Sustainability Committee Update

MATTERS FOR THE BOARD AND CONSULTANT

JHTTB Board Retreat is tomorrow, Friday, Feb. 11, 2022; 9-5pm Cloudveil Hotel.

[Agenda and Zoom link here](#); the public is invited to make public comment at the beginning of the meeting and observe via Zoom.

ADJOURN

Please note that at any point during the meeting, the Chair and Board may change the order of items listed on this agenda. To ensure that you are present at the time your item of interest is discussed, please join the meeting at the beginning to hear any changes to the schedule or agenda.

MEETING NOTIFICATIONS UPDATE FOR THE PUBLIC: To register or continue to receive Automated Alerts, Meeting Notifications and News Flashes from the Jackson Hole Travel and Tourism Board, please [visit the Teton County Website via this link and sign up for notification preferences](#) for all Teton County departments.