



Jackson Hole Travel and Tourism Board Regular Meeting

Time: February 10, 2022, 03:00 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/88206990544?pwd=N1V3K2ttR1hUdSsya3RrWIA4bXliZz09>

Meeting ID: 882 0699 0544

Passcode: 543956

+1-669-900-6833 US (San Jose)

CALL TO ORDER

PRONOUNCEMENT OF QUORUM

ADOPTION OF AGENDA

PUBLIC COMMENT

Public comment will be available at this time, as well as prior to action item votes. After signing in please write in the chat area or raise your hand if you'd like to make public comment. We will also invite public comment via the phone connection. When making public comment, please announce yourself and the organization you represent. Please limit your comments to statements of opinion/fact and limit your comment to two minutes.

ACTION ITEMS

1. Approval of minutes: 1/13/22 regular meeting
2. Vouchers for review
3. Events Action Items: 2022-2023 TTB Event Sponsorship Recap Report and 2022 - 2023 Event Sponsorship – Reimbursement Guidelines
4. Marketing Action Item: Approve release of RFP for Agency of Record:

UPDATES

Treasurer's Update

COMMITTEE UPDATES:

Marketing Committee Update

Events Committee Update

- a. Event Sponsorship Launch for 22-23 Events: Britney Magleby
 - i. [Recap report for 21-22 Event Reimbursement](#)
 - ii. Budget discussion for 22-23
- b. Natural Selection update
- c. Jackson Hole Rendezvous Festival update
- d. Rendezvous Press Events Fall & Winter Update - Kristan Clarke (10 minutes)
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Sustainability Committee Update

MATTERS FOR THE BOARD AND CONSULTANT

ADJOURN

Please note that at any point during the meeting, the Chair and Board may change the order of items listed on this agenda. To ensure that you are present at the time your item of interest is discussed, please join the meeting at the beginning to hear any changes to the schedule or agenda.

MEETING NOTIFICATIONS UPDATE FOR THE PUBLIC: To register or continue to receive Automated Alerts, Meeting Notifications and News Flashes from the Jackson Hole Travel and Tourism Board, please [visit the Teton County Website via this link and sign up for notification preferences](#) for all Teton County departments.