

Jackson Hole Travel & Tourism Joint Powers Board

May 14, 2020

Regular meeting- 3 p.m.

Zoom Invite

Agenda

Public comment will be available during the public comment agenda item, (item #3) as well as prior to action item votes. After signing in please write in the chat area or raise your hand if you'd like to make public comment during these times. **We will also invite public comment via the phone connection. When making public comment, please announce yourself and the organization you represent.** Please limit your comments to statements of opinion/fact. Please limit your comment to two minutes.

- 1) Call to order
- 2) Pronouncement of Quorum
- 3) Public comment
- 4) Approval of [April 9, 2020](#) regular minutes, [April 15, 2020](#) budget continuation meeting minutes, Action item
- 5) [Vouchers](#) for review and approval- Action item
- 6) Treasurer's Update
- 7) Colle McVoy [Contract Extension](#), [SOW](#)- Action
- 8) Summer [Campaign](#) briefing, Colle McVoy, 10 minutes
- 9) Chamber of Commerce, [22 Local digital platform](#) – Action item
- 10) Committee Updates –
 - Special Events- Event Sponsorship update
 - [Community](#) marketing stimulus [grants](#) - Action
 - Marketing – Visibility into consumer traffic, [Placer ai](#) – Action
- 11) Matters from the Board & Consultant
- 12) Adjourn